



## Is Your Business Ready for a Cash Flow Crunch?

Cash flow crunches can happen when you least expect them. The key is preparation!

Without proper planning and forecasting, businesses can struggle to cover expenses, miss growth opportunities, and face financial instability. At Lemonade Beach Accounting, we help businesses of all sizes gain clarity over their cash flow, ensuring they can navigate financial challenges with confidence.

Complete this quick checklist to see if your business is ready:

- Do you have at least 3 months of cash reserves?
  If not, start setting aside a buffer to cover essential expenses.
- Do you regularly update your cash flow forecast?
  A 12-month cash flow plan helps you anticipate shortfalls before they happen.
- Do you track invoices and follow up on late payments?
  Set clear payment terms and automate reminders to keep cash coming in.
- Do you have a plan for slow sales months?
  Identify seasonal trends and create strategies to maintain steady revenue.
- Do you have access to emergency funding if needed?
  Consider a business line of credit or backup financing for unexpected costs.
- Are you monitoring expenses to prevent overspending?
  Regularly review costs and cut unnecessary spending when needed.

If you answered "NO" to any of these, it's time to take action!

Need help strengthening your cash flow? Contact Lemonade Beach Accounting today for expert guidance!